



2026 SPONSORSHIP OPPORTUNITIES



WWW.KIDLINKS.ORG

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**2026 HUGAPALOOZA
CHILDREN'S CONCERT &
RESOURCE FAIR**



KidLinks is a 501(c)(3) nonprofit organization that champions healing, hope, and happiness for children and families through music therapy programs, Therapeutic Music Entertainment, and online music media. For over four decades, KidLinks has provided healing experiences for children with special challenges, funded therapeutic music initiatives, implemented university-level music therapy training, and offered free/low-cost treatment programs for children in need. KidLinks has proudly and positively impacted the lives of over **450,000** children and caregivers.

Our annual **Hugapalooza** is a free, kid-centered sing-along concert put on by KidLinks as a way to say thank you to the community for supporting us. KidLinks' generous supporters make our mission of linking kids to healing, hope, and happiness through music and media come to life. The Resource Fair showcases the many family-focused offerings in DFW that provide services for children with special challenges, as well as kids with all abilities. Become a sponsor today and help make a difference in the community by supporting KidLinks!

OUTREACH STATISTICS:

- More than **265,000** social media impressions annually
- **4,208** active email subscribers
- More than **33,200** visits to our website annually
- More than **1,100** registered guests at last year's Hugapalooza event

DATE/TIME:

**SATURDAY, SEPTEMBER 19, 2026
9:00 AM - 12:00 PM**

LOCATION:

**KLYDE WARREN PARK
(Muse Family Performance Pavilion & Lawn)
2012 Woodall Rodgers Freeway
Dallas, TX 75201**



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SPONSORSHIP OPPORTUNITIES:

Sponsorship Commitment Deadline: August 7, 2026

Presenting Sponsor..... \$8,000

- Company listed directly after event name as “presented by”
- Logo recognition on website
- Featured spotlight in our email newsletter
- Logo recognition on 2 social media posts, including dedicated post highlighting your community impact
- Logo on event banner/sign
- Logo on event swag bags
- Opportunity to place 1 piece of company advertising collateral in swag bags
- Verbal recognition and thanks on stage at the event

Main Stage Sponsor..... \$5,000

- Logo recognition on website
- Featured spotlight in our email newsletter
- Logo recognition on 2 social media posts, including dedicated post highlighting your community impact
- Logo on event banner/sign
- Opportunity to place 1 piece of company advertising collateral in swag bags
- Verbal recognition and thanks on stage at the event

Performance Sponsor..... \$3,000

- Logo recognition on website
- Featured spotlight in our email newsletter
- Logo recognition on 2 social media posts, including dedicated post highlighting your community impact
- Logo on event banner/sign
- Verbal recognition and thanks on stage at the event

Resource Fair Sponsor..... \$2,000

- Logo recognition on website
- Logo recognition on 1 social media post
- Logo on event banner/sign
- Verbal recognition and thanks on stage at the event

Community Supporter Sponsor..... Any amount from \$500 to \$1,999

- Company name recognition on website
- Company name recognition on 1 social media post shared with other sponsors
- Verbal recognition and thanks on stage at the event

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**2026 HUGAPALOOZA
SPONSOR CONTRACT**



**Please return sponsor contract on or before AUGUST 7, 2026
to info@KidLinks.org or mail to the address below to confirm your
sponsorship.**

SPONSORSHIP INFORMATION:

Company Name _____
Mailing Address _____ City _____
State _____ ZIP _____
Contact Name _____ Contact Phone (____) _____
Contact Email _____

SPONSORSHIP LEVELS: (Please check the desired level)

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor: \$8,000 | <input type="checkbox"/> Resource Fair Sponsor: \$2,000 |
| <input type="checkbox"/> Main Stage Sponsor: \$5,000 | <input type="checkbox"/> Community Supporter: \$ _____ |
| <input type="checkbox"/> Performance Sponsor: \$3,000 | Any amount from \$500 to \$1,999 |

Please indicate your preference for sponsorship recognition:

Name to be used for all printed materials: _____
____ I/We prefer not to be listed in any printed materials.

Payment Information

- My check payable to KidLinks in the amount of \$ _____ is enclosed.
- Charge \$ _____ to my: (additional fees will apply)
 _____ MasterCard _____ Visa _____ American Express _____ Discover
 Name on card: _____ Billing Zip Code: _____
 Card number: _____ Exp.Date: _____ Security Code: _____
 Signature: _____ Date: _____
- Please invoice me in the amount of \$ _____ at (email) _____
 Signature: _____ Date: _____

**Please send high resolution logo and website URL to INFO@KIDLINKS.ORG.
Questions? Contact Laura Ingram at info@KidLinks.org or 682.351.4195.**